



imagine bloomfield

Imagine Bloomfield

Tenancy & Partnership Surveys

Winter / Spring 2012

Overview of Summary Results

Surveys: 125 (April 10-30th)

Non-Profits: 42

Community Groups: 27

Businesses: 25

Artists/Musicians/Inventors: 23

Artist Groups: 5

Housing: 3

Total Staff: 441

Total Volunteers: 1840 (not including community groups)

Total Square Footage: 72 750 +

Annual Rental Income: \$1,201,500

Individual Summaries

Non-Profit

Total square footage = 37 250 (with 2 projects asking for much bigger spaces)

Volunteers = 1772

Employees = 286

Business plans: Yes - 20%, No - 80%

Common Needs

Wheelchair accessibility

Meetings spaces

Accessibility for clients

Presentation space

Soundproof / Privacy

Mostly office space

"We like the thought of sharing space with others and being amidst artists, offices and coffee shops."

Commercial

Volunteers - 68

Employees - 155

Total square feet = 23 250

\$417,000 / year

\$12/non-profit, \$16 social enterprise, \$20 commercial

Includes: For-profit, non-profit, social enterprise, cooperatives

Community Groups

\$110 000 / year in rentals

Mostly gym & meeting space

500 user groups, 2500 rentals / year

Daily, monthly, and annual

Artists / Musicians / Inventors

Total square feet = 8750

\$157,500

Willing to share space with others: 80%

- Very interested in sharing space to reduce costs and to create a sense of community.
- Not a lot of these options available in the city.
- Would require good management of space.

Common Needs

Good lighting

Ventilation / Extraction hoods

Security

Access (24 hour)

Sinks

Affordability

Arts destination

Social Hub

HOUSING

Surveys: 3

Housing interest highly dependant on how the space will be developed.

More interest coming up as conversations continue.

Themes, Thoughts, Opinions

City transit is of the utmost importance.

Businesses, artists, non-profits, and community organizations are all willing and excited about the idea of sharing space and resources...partly for reduced costs, but also for *synergy, collaboration, and community*.

There is a major need for safe and convenient bike parking and access.

Selected Comments

"Bloomfield space is ideal for a North End farmers market."

"Bloomfield is an amazing, utterly necessary project that will help transform the creative fabric of HRM."

"The centre is great the way it is, but it could be so much more, like an arts/community centre with an art gallery, dance studio, cafe, artist studios, offices for community organizations, day care services...."

"Build it! Enough already."

"We are keeping our fingers crossed that things will move ahead.."

Non-Profit Survey Respondents

FUSION Halifax	Halifax Shambhala Centre
Dalhousie Women's Centre	Avalon Centre
Ecology Action Centre	Samba Nova Musical Group Society
CEED	SCRI Society 'The Club'
Nova Scotia Sea School	Halifax Cycling Coalition
Prescott Group/Halifax Adult Services Society	Nova Scotia Interpreting Services
Genealogical Association of Nova Scotia	ALIA Institute
Bicycle Nova Scotia	NS Environmental Network
Heritage Trust of NS	Chebucto Symphony Orchestra
HeartWood Centre	Canadian Centre for Diversity
Halifax Circus	CMHA Halifax-Dartmouth Branch
North End Meditation Space	Atlantic Film Festival
Strategic Arts Management	Live Art Dance Productions
Sierra Club Canada - Atlantic Chapter	Roberts Street Social Centre
St. Joseph's Children's Centre	Eyelevel Gallery
Mi'kmaq Native Friendship Centre	Ecology Action Centre
Upstream Music Association	NSPIRG
Community Foundation of NS	Women in Film & Television - Atlantic (WIFT-AT)
Muscular Dystrophy Canada	Roberts Street Social Centre
Nova Scotia-Gambia Association	4Cs Foundation
NSRAP	